

BRANDING NETWORKS

# SOCIAL MEDIA IN ROMANIA

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Foursquare:

Out of 147,000 locations monitorized in Romania.

90,000 users were found.

12 million check-ins.

70,000 tips for locations.

3 million visitors.

Instagram:

64,000 Romanians.

5 million pictures have been uploaded.

73,000 videos and 4 million comments.

400K Instagram pics are tagged with hashtag #romania.

Top "Check-in" Places:

Baneasa Shopping Center & Bucharest's Old Town.

Most popular venues:

Romana Square and Unirii Square